



544 NORTH PENRYN ROAD, MANHEIM, PA 17545 | PHONE: (717) 665-2445 | WWW.PLEASANTVIEWRC.ORG

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FOR IMMEDIATE RELEASE

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**NEW NAME, NEW LOCATION FOR PLEASANT VIEW
RETIREMENT COMMUNITY THRIFT SHOP**

MANHEIM, PA – Pleasant View Retirement Community (544 N. Penryn Road, Manheim) commemorated the relocation of its thrift shop with a ribbon cutting ceremony on Wednesday, June 8. Esther's Collectibles, a thrift boutique featuring gently used clothing, housewares and other unique finds, is now located on the ground floor of the Town Square North Building, and is accessible by entering exterior door #8.

The new location provided an opportunity to rename the store. Members of the Pleasant View Auxiliary chose Esther's Collectibles, in honor of one of Pleasant View's founders and first Administrator, Esther Henry. Esther's Collectibles is open to the public Tuesday through Thursday 10 a.m. – 2 p.m. Those wishing to contribute like-new items to be sold can do so by leaving them inside the donation bin outside of the store.

Pleasant View has also refreshed Grace's Emporium & Gift Shop, located on the first floor of the Town Square North Building. The Gift Shop now features jewelry, gifts for men, ladies and children, greeting cards, convenience items and Emma's Gourmet Popcorn. Grace's Emporium is open to the public Monday through Friday, 10 a.m. – 2 p.m., and on the first Saturday on each month from 10 a.m. to Noon.

Proceeds from Grace's Emporium & Gift Shop and Esther's Collectibles support the mission of the Pleasant View Auxiliary. Established in 1991, the Pleasant View Auxiliary funds a variety of projects to improve the available services and quality of care provided at Pleasant View Retirement Community. The auxiliary welcomes men and women of all ages. For more information on the Pleasant View Auxiliary or on campus volunteering opportunities, contact Aubrey Smith, Pleasant View Volunteer Coordinator, at (717) 664-6288.

Pleasant View Retirement Community is a not-for-profit, continuing care retirement community in Manheim, PA, known for high quality housing and health care services. With a mission of striving to enhance the quality of life for those we serve, we help senior residents achieve a fulfilling lifestyle in a secure, caring, Christian environment.

For more information or to schedule a tour, contact (717) 665-2445 or visit www.PleasantViewrc.org.



PHOTO: Residents, staff and volunteers gathered on Wednesday, June 8, for a ribbon cutting ceremony commemorating the grand re-opening and newly renovated location of Esther's Collectibles, Pleasant View's on-campus thrift boutique. Grace's Emporium & Gift Shop, has also received a fresh look and exciting new inventory.

From L-R: Shirley Wenger, current Pleasant View Auxiliary President; Marian Martin, Grace's Emporium & Gift Shop Manager; Ruth Heisey, Grace's Emporium & Gift Shop Manager; Jonathan Hollinger, Pleasant View President/CEO; Susan Meredith, Esther's Collectibles Shop Manager; Aubrey Smith, Pleasant View Volunteer Coordinator