

Town Square *Life*

Winter 2016

Tiny Guests

Pleasant View's campus is always bustling with friends and family over the holiday season, singing Christmas songs around a piano or gathering for a family meal. There are even tiny guests who spend the Christmas season with us; although few see or hear them, they bring the spirit of the holidays to Pleasant View just the same.

Over 200 carolers and musicians align in neat rows in Toy Miller's Town Square apartment - along with snowmen, angels, reindeer, Christmas trees and a nativity scene. While 200 people in a one bedroom apartment should be overwhelming, it's easy for Toy to welcome them - after all, they're only three inches tall.

Toy has collected Christmas novelty candles for decades, building on the collection started by her parents. Through the 1950s and 60s, the 3½" decorative candles were sold in dime stores such as Woolworth's for \$0.10 to \$0.59, with figurines rarely exceeding \$0.99. Today, Toy searches local flea markets and public auctions to find new members of her "Choir".



Over time, the price tags on these darling collectibles have risen dramatically,

now ranging anywhere from \$8 to \$18 and beyond.

Where she'd set up her carolers was just as important as where to place her furniture when Toy moved to Pleasant View. "That's one of the reasons I liked this apartment, there's plenty of room for my carolers," she shares.



For Henry and Mary Alice Kensinger, a move to a Pleasant View cottage meant needing space not only for personal items, but also for the Astorbilts, the well-to-do family of five who reside with them - in a distinctive Victorian doll house.

Catching the Astorbilts at home is a difficult task, so the Kensingers provide a glimpse into their holiday traditions. "They enjoy listening to



music, baking cookies, and spending time with family. Mr. Astorbilt dresses as Santa for the children, and they purchase their Christmas tree at Pringle's, the General Store down the road," Mary Alice notes.

"I always wanted a dollhouse, but never had one as a little girl," Mary Alice shares. So, in 1998, she got her wish and built her dream dollhouse. She attends local dollhouse shows to gather inspiration, and has also tried her hand at construction, building Pringle's General Store from a kit. "It's just a fun hobby, and I'm glad I could continue with it. I don't work on it every day but I enjoy pausing on occasion and saying hello to the Astorbilts."

Board of Directors 2016

J. GLEN HOSTETLER *Chairperson*
NICOLE L. SHAFFER *Vice Chair*
PAUL W. BRUBAKER..... *Secretary*
PATRICK J. GENDRUE II.....*Treasurer*

Members at Large:

CAROL A. BUCHEN BEVERLY A. HOSLER
MATTHEW BUCKWALTER SCOTT A. MOYER
TED E. DERRICK WILLIAM M. MUTH
ROBERT A. FRICK RONALD STRICKLER
NANCY HANN DAVID R. STRONG

Emeritus Members:

JIM DEVINE STEVE OBER
CLIFFORD GIBBLE STEPHEN RILEY
JAY MARTIN LARRY ROHRER
RUBY MILLER MARK C. WAGNER
CALVIN WENGER

Management Team

JONATHAN HOLLINGER, President & CEO
KIM FOCHT, VP Human Resources
MELISSA FROWNFELTER, VP Operations

ANNA ANDERSON, Housekeeping & Laundry
JEAN BEDNARSKI, Community Advancement
NEAL BENEDICT, Chaplaincy
HALEY BRUMBACH, Wellness
BOBBI JO CURTY, Social Services
KARLY DISALVO, Personal Care
SARA GOOD, Nursing
TERESA GOOD, Recreational Therapy
AMANDA HALL, Sales & Marketing
JASON HALLETT, Facilities
GINNY HARTMAN, Chaplaincy
KEITH HOOVER, Information Technology
DIANE JACOBS, Care at Home and
Residential Living Services
STEPHANIE MEYER, Health Care Administrator
NICOLE WATSON, Nursing

Reflections from the CEO



This Christmas season at Pleasant View Retirement Community, we've centered our programming around a theme of trees and that "every tree tells a story". In our home, trimming the Christmas tree marks the beginning of the Christmas season. Nearly twenty years ago, my wife, Heidi, and I celebrated our first Christmas together. I remember that first Christmas stomping through the rows of trees on an unseasonably warm day wearing jeans

and t-shirts until we found that "perfect" tree. The tree was full and impeccably shaped and looked beautiful decorated with our new ornaments as its woodsy fragrance filled our apartment.

The second Christmas was completely different. I trudged alone on a bitter cold day through acres of trees as my wife and first child waited in the warmth of our home. Wearing a sloppy grin on my face, I proudly unloaded the "perfect" tree from my old pick-up truck. My dear wife, with child in hand, looked on in disbelief as I shoved the start of our Christmas season through our front door. After some major pruning and reshaping, and a truck bed filled with heaps of leftover greens, my "perfect" tree stood forlornly in the corner of our apartment.

While our artificial pre-lit Christmas tree today is quite different than those first Christmas trees, it still tells a story. The story of our tree mirrors the milestones of our family – angel ornaments from each year my wife and I have been together, pictures of our children through the years, places we have visited, and nativities that retell the story of our Savior's birth.

These traditions, like trimming the tree, help us connect the past, present, and the future - and I think the same concept could be applied to Pleasant View, as we look to connect our history as a residential retirement community set in the farmlands of Lancaster County, with a vision for the future including vibrancy, growth and sustainability. As I gaze upon the trees of this season at Pleasant View, I will remember fondly the Christmases of old, rejoice in the celebration of today, and look with hope of the celebrations and future to come.

Wishing you a very Merry Christmas and a Blessed New Year!

A handwritten signature in black ink that reads "Jonathan E. Hollinger". The signature is written in a cursive, flowing style.

Jonathan E. Hollinger,
President and Chief Executive Officer

Gather around the Tree



December 13 from 5-7:30 p.m.

*It's beginning to look a lot like Christmas,
Soon the bells will start,
And the thing that will make them ring is the carol that you sing
Right within your heart.*

It's certainly beginning to look a lot like Christmas at Pleasant View. Shortly after the Thanksgiving holiday, the Pleasant View "elves" begin their work transforming our campus into a holiday wonderland. We invite you to share in the holiday spirit, and join us **Tuesday, December 13**, as we make the season merry and bright at Pleasant View's *Gather around the Tree Christmas Celebration*. All Pleasant View residents, staff and their families are invited to come together for a wonderful opportunity to share in the spirit of the Christmas season.

Activities for the young and the young at heart will be scattered throughout Pleasant View's campus - listen to Christmas stories old and new at designated Christmas trees, cuddle up to a loved one on horse-drawn wagon ride around Town Square, raise your voices in an old-fashioned Christmas carol sing-along, and sample tasty treats fit for Santa Claus and his reindeer. All festivities are free; RSVPs are suggested through <http://www.pleasantviewrc.org/events/>.

Flying South for the Winter

Maintaining two homes would be a challenge for most, but for Pleasant View's snowbirding residents, it's as easy as a phone call and the turn of a key.

When Marjory Keenan leaves for Florida's East Coast in October, she doesn't worry about her apartment. Her sister waters her plants, but Pleasant View takes care of everything else. Marjory reconnects with Florida friends as they get together for a cup of coffee or clubhouse activities. While Marjory does miss the concerts, water aerobics and fitness classes at Pleasant View, she quickly adds, "I do not miss the snow!"

Right after Christmas, Hudson and Bonnie Sadd close their cottage door and head to their condo in Sarasota. Leaving cold weather behind, they continue playing golf several times a week in Florida and pedaling 6 to 8 miles on their bikes. Many of their friends from Lancaster also spend time in Sarasota, and love to catch up over breakfast.

For the Sadds, living at Pleasant View and spending winters in Florida "fits our way of life, it works for us. It's nice to call up and say 'we are heading out' when we leave, and know that everything here will be fine." After several months in sunny Florida, they look forward to returning to Pleasant View after Easter. "This is home."



Bonnie Sadd and Marilyn Christ happily head out for a round of golf.

Sharing Blessings: Pastoral Interns

The Spiritual Care Department received a double blessing when Janice Martin and Audrey Estep began serving twelve hours each week as Clinical Pastoral Interns. Both interns bring a love for people and a passion to journey with others through the transitions of life. They desire to pass forward the compassion that has been given to them throughout their lives.

The pastoral intern program began in September through a partnership with Eastern Mennonite Seminary and Pleasant View Retirement Community and provides a space to explore chaplaincy and hone practical pastoral skills.

Each day invites the interns to new discoveries as they are given opportunities to lead in devotional and worship service settings, as well as visit residents and families and spend time in reflective dialog with Ginny and Neal, the Chaplains.

Janice sums up her experiences at Pleasant View by sharing that she is “energized as she serves at Pleasant

View and loves the work” and Audrey adds that she feels “welcomed and appreciates hearing the stories.” The interns are refreshed by the kindness of the staff and the concern the residents have for each other.

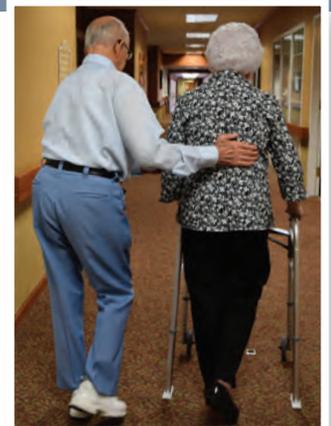


Whistle While You Work

With a spring in his step and a song in his heart, Terrace Gardens resident Bob Haldeman knows his way around campus. He should, as he’s been volunteering at Pleasant View for 21 years. You’ll find him Friday mornings, happily offering residents good company and an easy ride to and from Salon appointments. As he walks, you’ll always notice Bob humming a catchy tune or whistling along the way.



At 94, Bob has trimmed down on his volunteering hours (he once volunteered five days a week between Brethren Village, Meals on Wheels and Pleasant View), but he still efforts to remain as active as possible. “It’s just in my nature to stay active,” Bob shares. He participates in campus well-ness activities, and enjoys strolling the hallways, chatting with staff and residents alike. He also loves to sing and play harmonica. In his youth, Bob actually sang in a family quartet, and also played in a harmonica quartet! “But that’s a story for another day,” he quips.



What’s Bob’s secret to staying young? Live by the Fruits of the Spirit – love, joy, peace, forbearance, kindness, goodness, faithfulness, gentleness and self-control. “I also throw in forgiveness,” Bob adds, “Love and forgiveness are two of the most powerful words.”

Partnerships

PARTNERS IN PHILANTHROPY

Gifts of Stock

While Pleasant View receives generous support all year long, many donors include Pleasant View in their gift giving plans during the year-end holiday season. Since the tax year ends December 31, many donors also consider the tax implications of giving to their favorite non-profit organizations like Pleasant View. There are many ways to be generous in accomplishing your philanthropic goals AND avoid some tax consequences.

Instead of giving cash, one way of gifting that can avoid some impact on taxes is to donate appreciated stock from your investment portfolio, if the stock has been held for more than 12 months. The tax benefits can be substantial as you can deduct the amount of your donation and escape the unrealized capital gain on the donated stock. Your investment advisor or accountant can be helpful in deciding how you can be generous and tax smart. **Jean Bednarski**, at **717-664-6218** and jbednarski@pleasantviewrc.org, can discuss with you how to make the largest impact with your donation. She can share instructions on how to transfer stock to advance the mission of Pleasant View Retirement Community.

Legacy Planning

Pleasant View could not exist in its current form without philanthropic support. Our ability to positively impact the lives of those we serve relies in large part on the generosity of our donors. Many lives, through many generations, have been enriched through the thoughtful and unselfish gestures made by others.

The lasting impact of bequests – large and small – has helped shape Pleasant View. Through your will or other estate plan, you can name Pleasant View as the beneficiary of a portion or your entire estate. Giving by bequest costs nothing now, yet financial resources left to Pleasant View when you no longer need them will ensure that future generations enjoy the same level of services and amenities as well as benevolent care that are enjoyed by residents today.

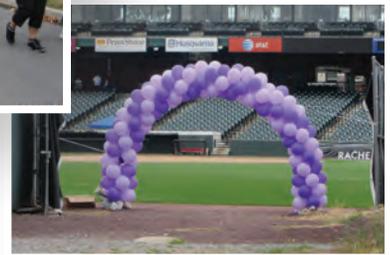
Those who include Pleasant View in their estate plans to secure the future of Pleasant View are recognized in the Legacy Partnership. Having a conversation with Pleasant View leadership today as part of your estate planning will assure that the impact of your bequest is maximized in the future.



A Month to Remember

September proved to be a wonderful month for members of the greater Pleasant View community to show their support for dementia care. On September 21, 95 golfers gathered at Overlook Golf Course for the annual Pleasant View Golf Tournament to benefit residents with dementia. Golfers, volunteers, sponsors and residents joined together to add more than \$20,000 to Pleasant View's Cognitive Care Fund. Then on September 24, a team of Pleasant View staff, residents and family members participated in the Walk to End Alzheimer's held at Clipper Stadium.

These two events earned both awareness and funds for the Alzheimer's Association and the Cognitive Care Fund at Pleasant View. The Alzheimer's Association helps fight that disease nationally through research and essential support programs, while Pleasant View's Golf Tournament raises funds that directly support our residents dealing with a wide variety of cognitive challenges.



Pleasant View residents with mild to severe cognitive challenges receive compassionate and specialized care to help treat their symptoms, manage associated problems, and most importantly, live a full and meaningful life. The Cognitive Care Fund offers a source to subsidize staff training and equipment, as well as programming for the Memory Loss support group held at Pleasant View. Funds raised have also purchased equipment like the IN2L (It's Never 2 Late) system of interactive games and additional program enhancements to stimulate mental and physical activity while increasing social interaction.

Whether by walking or golfing, the Pleasant View community wholeheartedly supports those who are living with some form of dementia and their caregivers. As our philosophy statement shares, "We are dedicated to ensuring that every individual is valued, as we focus on what is left, not on what has been lost."

Sage Advice



Anna Wagaman was born in 1914, and as Pleasant View's oldest resident, she's certainly seen her share – 17 U.S. Presidents, 45 Olympic Games, the Moon landing, the fall of the Berlin Wall, the rise of internet technology and countless historic moments in between. With all she's experienced in her 102-year lifetime, we asked her what advice she'd offer to anyone looking for her secret to a long and happy life – "Just be yourself, and don't try to pretend to be anyone else. Be who you are." Good advice from a woman who's seen it all!

At A Glance

Pleasant View Calendar of Events

For more details on each event, visit <http://www.pleasantviewrc.org/events/>

Train Display

December 1 - January 6
Monday, Wednesday, Friday
11:30 a.m. - 12:30 p.m.
Tuesday, Thursday
4:30 p.m. - 5:30 p.m.
Fireside Lounge

Auxiliary Christmas Bazaar

Friday, December 2 from 9 a.m. - 2 p.m.
Hoffer Auditorium

Servant Stage Company presents

Joy to the World

Monday, December 5
from 7 p.m. - 8:30 p.m.
Hoffer Auditorium

Special Advent Series

Wednesday, December 7, 14, 21
at 10 a.m.
Hoffer Auditorium

Theme Dinner - Soup Night

Friday, December 9 at 4:30 and 5:30 p.m.
Stiegel Dining Room

Poinsettia Service

Sunday, December 11 at 6:45 p.m.
Hoffer Auditorium

Gather around the Tree Christmas Celebration

Tuesday, December 13
from 5 p.m. - 7:30 p.m.
Main Entrance

Memory Loss Support Group

Wednesday, December 21 at 7 p.m.
Gathering Place

Pleasant View Chorus

Christmas Program

Thursday, December 22 at 2 p.m.
Hoffer Auditorium

Meditative Christmas Service

Friday, December 23 at 2:30 p.m.
Hoffer Auditorium

Christmas Worship Service

Sunday, December 25 at 10 a.m.
Hoffer Auditorium

New Year's Day Worship Service

Sunday, January 1 at 10 a.m.
Hoffer Auditorium

Epiphany Worship Service

Sunday, January 8 at 10 a.m.
Hoffer Auditorium

Blessing of the Hands Service

Thursday, January 12 at 2 p.m.
Hoffer Auditorium

Memory Loss Support Group

Wednesday, January 18 at 7 p.m.
Gathering Place

Theme Dinner - Asian Fusion

Friday, January 20 at 4:30 and 5:30 p.m.
Stiegel Dining Room

Memory Loss Support Group

Wednesday, February 15 at 7 p.m.
Gathering Place

Theme Dinner - Decadent Dinner

Friday, February 17 at 4:30 and 5:30 p.m.
Stiegel Dining Room

Night of Music -

Garment of Praise

Sunday, February 19 at 7 p.m.
Hoffer Auditorium

Poinsettia Sale and Service



Pepita, a poor Mexican girl, felt sad she had no gift to offer baby Jesus at her church's Christmas Eve Services. Her cousin consoled her, "Even the smallest gift, given with love, will bring joy to Jesus."

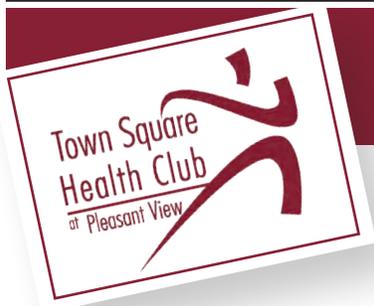
Embarrassed, Pepita gathered a handful of weeds on her way to the chapel. She knelt and placed her simple bouquet in the nativity scene. Suddenly, the weeds transformed into bright red flowers, and those present were certain they witnessed a miracle. The bright red flowers have become known as 'Flowers of the Holy Night' and to this day, the flowers we know as poinsettias are a symbol of Christmas.

The Pleasant View Auxiliary continues their tradition of decorating at Pleasant View's Hoffer Auditorium with glorious red poinsettia displays, starting on December 9. All are welcome to attend the Poinsettia Service of music and prayer to be held on **December 11 at 7 p.m.** To order a poinsettia to honor of a loved one, contact the **Reception Desk at 717-665-2445 by Monday, December 5.**

Submit requests for corrections or deletion from the mailing list to:
Pleasant View Retirement Community, 544 North Penryn Road Manheim, PA 17545, or newsletter@PleasantViewrc.org.



Pleasant View Town Square Life | Winter 2016



SAVE *the* DATES!

Holiday Savings for a Healthier New You

DECEMBER 5 - 23: This December, Town Square Health Club will be offering \$10 off Class Punch Cards, regularly priced at \$50. Cards are valid for 10 classes, any type, any time (*with the of exception specialty classes*). Recipients must be 16 years or older.

JANUARY 2 - 15: The health club will be waiving the initiation fee for all new members, a \$25 savings. Various memberships are available for individuals 45 years or older.

SILVER & FIT / SILVERSNEAKERS: Town Square Health Club also offers **free** basic membership programs such as Silver & Fit and SilverSneakers. Both are designed exclusively for older adults who may have benefits found in many leading Medicare insurance plans.

Contact Town Square Health Club directly at 717-664-6305 to learn more.